

**MONDAY, FEBRUARY 6, 2017**

- 10:00AM – 5:00PM **ARRIVALS & CHECK IN** | PALOS VERDES PREFUNCTION
- 5:00PM **WELCOME RECEPTION** | PALOS VERDES TERRACE
- 6:00PM **SESSION 1: BE BOLD** | PALOS VERDES BALLROOM  
**Marni Walden** Executive Vice President and President of Product Innovation and New Businesses, Verizon  
 Exclusive Premiere: **Surprise MAKERS Message**  
**Samantha Leibovitz DeChiaro** Vice President and Creative Director, MAKERS and **Dyllan McGee** Founder and Executive Producer, MAKERS  
**Octavia Spencer** Actress and producer with **Gloria Steinem** Feminist writer, activist, and organizer  
**Ella Bell** Professor of Business Administration, Tuck School of Business at Dartmouth
- 7:00PM **DINNER: MAKERS PUB** | MARINELAND BALLROOM  
**Tim Armstrong** Chief Executive Officer, AOL Inc.  
 Exclusive Premiere: **MAKERS Podcast**  
**Nancy Armstrong** Senior Producer, MAKERS with Surprise Guest  
 Exclusive Premiere: **Kathy Najimy's** MAKERS video  
 Special Performance: **Real Life: Essays** by **Zosia Mamet** Actress, singer-songwriter, and columnist, **Debra Messing** Award-winning actress and LGBT/HIV activist, and **Rosie Perez** Actor and activist  
 Directed and curated by **Kathy Najimy**, Award-winning actress and activist

**TUESDAY, FEBRUARY 7, 2017**

- 6:30AM **MAKERS PILATES** | FITNESS MOVEMENT STUDIO  
**MAKERS 2-MILE WALK/RUN** | MEET OUTSIDE OF FITNESS CENTER
- 8:00AM – 7:00PM **REGISTRATION OPEN** | PALOS VERDES PREFUNCTION  
**GIRLS AUTO CLINIC DEMOS WITH PATRICE BANKS** | PALOS VERDES TERRACE  
 MORNING BREAK, LUNCH, AND AFTERNOON BREAK
- 8:00AM **BREAKFAST** | PALOS VERDES TERRACE
- 8:30AM **SESSION 2: BE INTENTIONAL** | PALOS VERDES BALLROOM  
**Allie Kline** Chief Marketing Officer, AOL Inc.  
**Joanna Barsh** Director Emerita, McKinsey & Company  
**Megan Smith** The 3rd U.S. Chief Technology Officer, entrepreneur, and engineer  
**Patrice Banks** Founder, Girls Auto Clinic with **Megan Smith**  
 Exclusive Premiere: **Eva Longoria's** MAKERS video  
**Eva Longoria** Actress, producer, philanthropist, and businesswoman with **Christy Haubegger** Agent, Creative Artists Agency  
**Cecile Richards** President, Planned Parenthood Federation of America  
**Lydia Polgreen** Editor-In-Chief, The Huffington Post with **Kara Swisher** Executive Editor, Recode

10:00AM **MORNING BREAK** | PALOS VERDES TERRACE

10:30AM **SESSION 3: A BOLD YOU** | PALOS VERDES BALLROOM

**Diane von Furstenberg** Fashion designer and philanthropist

Spark Talk: **Leanne Pittsford** Chief Executive Officer and Founder, LesbiansWhoTech, TechUP and include.io

**Sarah Robb O'Hagan** Chief Executive Officer, Flywheel Sports

**Lilly Singh** Entertainer

**Tamika Catchings** Former WNBA Player and Co-Founder, Catch The Stars Foundation with  
**Tim Armstrong** Chief Executive Officer, AOL Inc.; joined by **Caylie and Maya Lopez** The Splash Sisters

11:45AM **LUNCH** | CATALINA BALLROOM & TERRACE

1:45PM **SESSION 4: A NEW WORKPLACE** | PALOS VERDES BALLROOM

**Samantha Leibovitz DeChiaro**

**Sheryl Sandberg** Chief Operating Officer, Facebook and **Lori Goler** Global Head of People, Facebook with **Dyllan McGee**

Exclusive Premiere: **Judaline Cassidy's** MAKERS video

**Judaline Cassidy** Union Plumber, Local One NYC

Exclusive Premiere: **Family Leave PSA**

**Sophia Bush** Actress, activist, entrepreneur and global education access advocate introduces via video

**Vicki Shabo** Vice President, National Partnership for Women & Families

MAKERS Panel: **Bold Initiatives** with **Erica Baker** Senior Engineer, Slack Technologies; **Anna Patterson** Vice President of Engineering, Artificial Intelligence, Google; **Trish Stroman** Partner and Managing Director, The Boston Consulting Group; **Angela Sun** Head of Strategy and Corporate Development, Bloomberg; moderated by **Shelley Zalis** Chief Executive Officer, The Female Quotient and Creator, The Girls' Lounge

Overview of **MAKERS at Work** Sessions moderated by **Ella Bell**

3:00PM **AFTERNOON BREAK** | PALOS VERDES TERRACE

3:30PM **SESSION 5: CHANGING PERSPECTIVES** | PALOS VERDES BALLROOM

Exclusive Premiere: **Jill Soloway's** MAKERS video

**Jill Soloway** Award-winning director, writer and artist

**Priscilla Chan** Co-Founder, Chan Zuckerberg Initiative and Chief Executive Officer, The Primary School with **Megan Smith**

Spark Talk: **Denice Ross** Public Interest Technology Fellow, New America and **Kelly Jin** Director, Data-Driven Justice, Laura and John Arnold Foundation

**Salamishah Tillet** Associate Professor of English and Africana Studies, University of Pennsylvania and Co-Founder, A Long Walk Home, Inc.

**Gabby Douglas** U.S. Champion Gymnast and **Ibtihaj Muhammad** U.S. Champion Fencer and activist with **Luvvie Ajayi** Best-selling author, speaker, and activist

Exclusive Premiere: **Sherrilyn Ifill's** MAKERS video

**Sherrilyn Ifill** President and Director-Counsel, NAACP Legal Defense Fund

Special Tribute: **Gwen Ifill's** MAKERS video

Special Performance: **Cynthia Erivo** Award-winning actress

5:00PM **PRE-DINNER BREAK**

7:00PM **DINNER: PUT HER ON THE MAP** | MARINELAND BALLROOM

Exclusive Announcement: **Andrew Robertson** Chief Executive Officer, BBDO

**First Lady Amy Elaine Wakeland**

## **MAKERS 5TH BIRTHDAY CELEBRATION**

Special Remarks: **Patricia Arquette** introduced by **Gloria Steinem**

### **WEDNESDAY, FEBRUARY 8, 2017**

8:00AM **BREAKFAST** | PALOS VERDES TERRACE

8:30AM **SESSION 6: THE NEXT GENERATION** | PALOS VERDES BALLROOM

**Samantha Leibovitz DeChiaro**

**Ty Stiklorius** Founder and Chief Executive Officer, Friends At Work

MAKERS Panel: **MAKERS Men** with **Leland Melvin** Astronaut and **Russell Wilson** Quarterback, Seattle Seahawks; moderated by **Ty Stiklorius**

Exclusive Premiere: **John Legend's** MAKERS Men video

**Jennifer Siebel Newsom** Founder, President and Chief Executive Officer, The Representation Project

Special Presentation: **MAKERS Dads** with **Kristina Duncan** Vice President, Global Marketing Communications, Barbie and Surprise Guest

MAKERS Panel: **United State of Women** with **Wendy Carillo** Human rights journalist, entrepreneur, and candidate for US Congress; **Brittany Packnett** VP, National Community Alliances, Teach For America; **Bellamy Young** Actress, singer, and producer; moderated by **Taylor Barnes** Director, USOW

10:00AM **FIRST MAKERS AT WORK SESSION** | COVE TERRACE

11:00AM **MORNING BREAK** | COVE TERRACE

11:15AM **SECOND MAKERS AT WORK SESSION** | COVE TERRACE

12:15PM **LUNCH TO GO (FROM COUSINS MAINE LOBSTER AND BABY'S BADASS BURGERS)** | PALOS VERDES MEADOWS

### **MAKERS AT WORK SESSIONS**

#### **A BRAVE NEW WORLD DEMANDS A BRAND NEW BOARDROOM**

**Wenda Harris Millard** Vice Chairman, Medialink

#### **PERSONALIZING DIVERSITY, INCLUSION AND BELONGING**

**Jana Rich** Founder and Chief Executive Officer, Rich Talent Group

**Luvvie Ajayi** New York Times Best-Selling Author, Speaker and Activist

#### **MANAGE YOUR INNER CRITIC: A POWER PRINCIPLE FOR HIGH PERFORMANCE LIVING**

**Lisa McCarthy** Chief Executive Officer, Fast Forward Group

#### **STARTING A MOVEMENT STARTS WITH YOU**

**Crystal Rix** Chief Strategy Officer, BBDO

**Tiffany R. Warren** Senior Vice President, Chief Diversity Officer, Omnicom Group and Founder and President, ADCOLOR

#### **POWER OF PARITY: BUSINESS CASE FOR GENDER EQUITY**

**Kweilin Ellingrud** Partner, McKinsey

#### **MANAGING YOUR PERSONAL BRAND**

**Catherine Fisher** Career Expert, LinkedIn

**Lisa Skeete Tatum** Founder and Chief Executive Officer, Landit